

aLOTTaperspective.com

“My perspective. You may not agree...and that’s ok.”



My goal is simple.
Stay authentic and always aspire to inspire others.

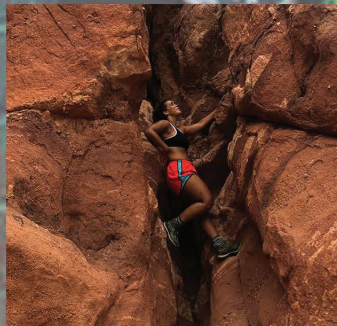
Unapologetically authentic, I deliver MY perspective through social media & my blog. I am a wonderlust traveler who enjoys delivering an authentic and 3D experience to my followers. I am an avid sports enthusiast who mixes in a sporting event or stadium wherever I go. Style & fitness never take a backseat while travel blogging my way through the world every chance I get. If I am not currently covering something that you want my perspective on, then let me know and I might surprise you!



@besamor44
11.5 k



Instagram story views without brand recognition, geo-tags or hashtags can average between 2,000-3,500 views daily. With brand awareness, these numbers can reach between 10,000-15,000 views daily.



aLOTTaperspective.com has over 4,000 monthly unique site visitors.

Over 78,000 YouTube views in just one year of active content publishing.



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Sports

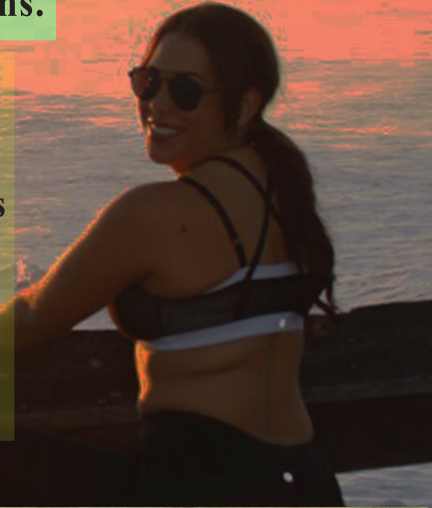
Competitive to the core & tough by nature, sports has always been the true love of my life. Through social media & blogging, I’m able to share my stadium visits, must-try foods, perspective beyond the field & so much more with my fan base.

Keynote -
I have visited 26 of the active baseball stadiums.



Fitness

You can be busy yet *healthy* at all ages with blog partnerships and a general knowledge on living a healthy lifestyle & physical fitness; I share what activewear works for you. This includes tips & tricks for easy & healthy travel.



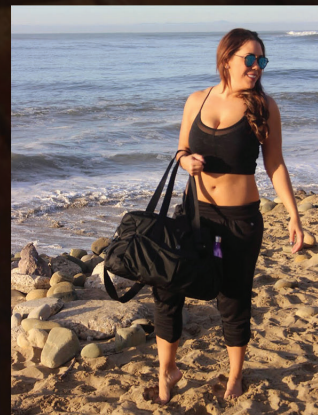
Travel

Always a wanderlust in love with cities I’ve never met, I started journaling my visits through my sports travel. I have since graduated to travel blogging all over the U.S. & globe, sharing authentic experiences via IG stories and blog videos. Notable recent trips include, 2017 World Series, South East Asia, Iceland, and Pennsylvania Amish Country.



Fashion

My wardrobe has always been a hodgepodge of chic comfort. Accessories are a must and I’ve made a name for myself with effortless and affordable looks. My partnerships in this space are just beginning to bloom!



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Sports Travel Meets Fashion, Fitness and a "Lott" of perspective



SERVICES OFFERED

Blog Write-Ups:
featuring authentic thoughts
and opinions. Picture
content included.

Video Content:
Featuring key highlights of the
trip or overall experience. May
include interview content upon request.

Social Media Hosting:
Sharing the true experience
and reactions of travel and
excursions via Social Media.

Through these services you can deliver the truest form of marketing while giving your audience a 3D look in on what they are missing. This can be delivered via my personal social media or by social media takeover of your companies accounts.

BRAND COLLABORATIONS



AVIA Official Athletic-Wear
Explore Fairbanks
SPRI Fitness
GAIAM
Fre Skincare

Amazon
Houston Rockets
Sojos Vision
Ventura
CVS

BT Swim
Febreeze
Visit Palm Springs
Walmart
Skyroam

Previous Social Media partners include

Monograms Travel Iberostar iHeart Radio Dicks Sporting Goods
Goway Travel

